



Dear Advertiser

Date: _____

As a Long Beach resident, I do not appreciate your advertisements being left on my fence, front porch or door knob. These advertisements often become litter on our neighborhood streets and alley ways. If you are interested in soliciting business from Long Beach neighborhoods, I feel it is your responsibility to:

- ✓ be a good neighbor by not contributing litter to our streets
- ✓ use advertising methods with the lowest environmental impact
- ✓ prevent your business from negatively impacting the quality of life for Long Beach residents

A litter-free Long Beach helps:

- ✓ reduce crime
- ✓ increase property values
- ✓ and build vibrant business corridors

Long Beach businesses can proactively participate in litter abatement efforts by:

- ✓ becoming a No-Litter-Zone member
- ✓ sponsoring litter campaign outreach efforts
- ✓ participating in Adopt-a-Highway or Adopt-a-Waterway programs

For more information about helping instead of hurting Long Beach neighborhoods, visit www.litterfreeLB.org



This notice is from a Long Beach resident

living in zip code area # _____

Attach your unwanted advertisement to this letter and mail or deliver it to the address on the advertisement.